



Business Analysis **CHECKLIST**

Tired of living paycheck to Monday? Do you have a business idea but just don't know where to start? Are you ready to leave your J.O.B and get serious? This is for you!

By: Valerie Rivas

A GREETING FROM

Valerie
RIVAS



Heyyyy RCC Family,

I am excited that you have decided to take the necessary steps to starting your own business and creating a legacy for you and your family!

If you are ready to leave the rat race and the live the lifestyle you are meant to live, take a look inside at our business analysis checklist to be sure you are moving in the right direction!

Moving forward in your business is the force that will drive you to become the you, you are created to be and will also allow you to live your life with purpose.

Get started now with this checklist so that you can fire your J.O.B. and live your life on your own terms!



Business Analysis Checklist

- ☐ Create Business Idea
 - What type of business do you want to start?
- ☐ Research! Research! Research!
 - What service will you provide? Sell?
 - Who will buy?
 - What does it cost? ☐
- ☐ Business plan
- ☐ Create a Business Name
 - Is the name available?
- ☐ Legalize your business
 - EIN
 - LLC or Corporation
- ☐ Licensing or Permits
- ☐ Business Insurance
- Advisory Team
 - Attorney
 - Accountant
- ☐ Branding your business
 - Logo
 - Website
 - Social media
 - Email
- ☐ Open Business Account (Strictly for business)
- ☐ Build Business Credit
- ☐ Let everyone know you ready for business!

Notes :



“Live the life of your dreams”

These critical steps will help you fire your J.O.B. and move closer to living the life of your dreams!

You do NOT want to quit your current job before getting your business up and running smoothly. It will be very tempting, believe me, but if you pull the plug on your job early and something happens like oh, I don't know, a national pandemic, you will find yourself back where you started or in a worse situation than you were before.

The best way to move into your business full time, is to remain at you 9 to 5 until you are well established in your business and creating consistent income. This will make your transition easier and less stressful.

There is so much that you need to know before jumping right in! My suggested recommendations:

- Research! Research! Research!
- Know your audience
- Know your competitors
- Find the right platform to market yourself

Use the exercise on the next page to get started.



Discovery Exercises

What is your “WHY”? It is important that you understand why you want to become a business owner.

Who is your client? Who will you help?

What is your client’s struggles? To reach your client on a personal level, you must meet them where they are.

What is your solution? If you can’t provide a solution, they will not come.

Why are you different from others? Why should they choose you?

This is just scratching the surface. Business building is continuous. Industries are consistently changing and you have to change with them. If you want to continue to win in your business and live the life that you have wanted for so long, RCC Academy is right for you. To join click [here](#).

Now that you have the blueprint for starting your business, you’re gonna want to make sure the foundation is solid. A house built on sand will not stand. Join a group of other business owners that are eager to share with you all that they know about growing in business. Having the support of others doing just what you are striving to do, will help you to soar above the clouds of your wildest dreams. Get started now by [clicking here](#).